

# Microsoft® Business Solutions for Analytics–FRx®

## Product Cheat Sheet

Microsoft® Business Solutions for Analytics–FRx® is a financial reporting analytics solution that allows users to create financial reports, when they want, with the detail and flexibility they need to stay on top of trends. FRx helps our customers work more efficiently, which means they can close the books faster and distribute critical financial information more effectively.

### LICENSING AND EDITIONS

LICENSE NAME	TYPE	USED FOR	TYPICAL USER OR BUSINESS NEED
<b>FRx® DrillDown Viewer™</b>	Named	Allows recipients of FRx financial reports to review summary level information and drilldown to transaction detail, without being connected to the general ledger.	Executive team, board of directors, management. Those who need access to detailed financial information in order to make informed decision that strategically impact the business.
<b>FRx® Report Launcher</b>	Named	Allows users to generate FRx reports and view them. Users cannot change report designs, but can control dates and output formats before generating reports on demand.	Controller, executive team member who wants control over when to gain access to the up-to-date information, without relying on others to deliver it to them.
<b>FRx® Report Designer</b>	Concurrent	Allows user to design, maintain, generate, distribute and view FRx reports.	Finance or accounting department to create customized reports for internal and external decision-makers.
<b>FRx® Report Server</b>	Server	Offloads report generation to a network server and supports report scheduling.	Organizations with high-volume report generation or scheduling needs.
<b>FRx® WebPort</b>	Concurrent	Web portal for distributing and reviewing FRx reports and other file types (Microsoft Office, .pdf, etc) over the Internet or intranet.	Field decision makers who need access to detailed information without being connected to the network.
<b>FRx® Report Manager</b>	Concurrent	Multiple output types including DrillDown Viewer files, Microsoft Office documents, and other files from diverse applications can be packaged together in a report book.	Allows users to create report books with information specialized to the needs of each individual user, then streamlines the printing and distributing of the complete presentation.

EDITION	INCLUDED
<b>FRx® Desktop</b>	Report Designer, Report Launcher, DrillDown Viewer
<b>FRx® Professional</b>	Report Designer, Report Launcher, DrillDown Viewer, Report Server, WebPort*
<b>FRx® Enterprise</b>	Report Designer, Report Launcher, DrillDown Viewer, Report Server (4 engines), WebPort, Report Manager*

### PRICING

All questions regarding pricing should be directed to your general ledger sales representative or your sales manager.

### DEMOS AND ADDITIONAL SALES TOOLS INFORMATION

FRx Software SmartPartner is your one-stop source for sales tools on all FRx Software products. There are videos, PowerPoint, demoscripts and more. Email [slstools@microsoft.com](mailto:slstools@microsoft.com) to request information on how to obtain login credentials today!

\* Exact configurations vary based on product offering. To ensure the most accurate licenses for each FRx edition (FRx Desktop, FRx Professional and FRx Enterprise) please refer to your current pricing sheet or contact your sales manager for additional information.

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<b>THEME</b>	FRx Software gives you the control to manage your business more effectively.
<b>MARKETING MESSAGE</b>	Our financial analytic applications provide the functionality you need to be more productive, the financial visibility you need to actively manage your business, and a channel of partners who can help you quickly implement our products to save time and money throughout the year.
<b>CHALLENGES OF FINANCIAL REPORTING</b>	<p><b>Accuracy</b> – The need to gain direct access to financial information, stored in the general ledger, can present struggles for finance to deliver accurate information</p> <p><b>Timeliness</b> – With fewer resources and increased regulatory challenges, the demand for any finance department to deliver timely information has never been more apparent.</p> <p><b>Relevance</b> – How to deliver the right amount of information to information consumers and design reports to meet their specific needs.</p> <p><b>Control</b> – A challenge for finance and accounting to gain immediate control of the financial reporting process without reliance on others.</p>

FRx	EASY TO USE	INCREASES PRODUCTIVITY	STAY ON TOP OF TRENDS
<b>SUPPORTING POINTS</b>	<p>Implementations are completed in as few as five days. <b>(Timeliness)</b></p> <p>Pre-built integration to the general ledger structures allows finance and accounting to build and maintain their own financial reports. No technical expertise is required. <b>(Control)</b></p> <p>Spreadsheet interface allows for a short learning curve. <b>(Control)</b></p> <p>Flexible, reusable building blocks to design reports. <b>(Timeliness)</b></p> <p>Wild cards and account ranges dynamically include added general ledger accounts onto financial reports. <b>(Accuracy)</b></p>	<p>No re-keying of data reduces chances of human error in financial reporting process. <b>(Accuracy)</b></p> <p>Automate report generation process and report distribution with report scheduler. <b>(Timeliness)</b></p> <p>Electronic distribution via email or the Web streamlines report distribution to decision-makers. <b>(Timeliness)</b></p> <p>Auto-build function creates rows and trees, right from the general ledger structures, in seconds. <b>(Timeliness/Accuracy)</b></p> <p>Exception and duplicate account reports help to easily identify missing or duplicate accounts. <b>(Accuracy)</b></p>	<p>Design reports to include drill-down to transaction-level details. <b>(Relevance)</b></p> <p>View the impact of organizational restructures with drag-and-drop in reporting trees. <b>(Accuracy)</b></p> <p>Choose from a variety of traditional or graphical output options such as DrillDown Viewer, Microsoft® Excel pivot charts and pivot tables, ASCII, XBRL, or OLAP which allows users to analyze relevant data. <b>(Relevance)</b></p> <p>Design customized, comprehensive monthly report books. <b>(Timeliness)</b></p>

HOW TO EXPLAIN FRx	
<b>In 20 words</b>	FRx is a financial reporting application that gives midsize organizations and corporate businesses immediate control of the financial reporting process.
<b>In 80 words</b>	FRx helps businesses easily realize the potential of a financial reporting application with little or no information technology (IT) involvement. Decision-makers can start using FRx as soon as their general ledger has been implemented to help them stay on top of business trends and respond to new challenges and opportunities. The application increases the productivity and effectiveness of everyone involved in the reporting process, giving individual users the information they need to support their decisions.

[www.frxsoftware.com](http://www.frxsoftware.com)

**United States** +1 303.741.8000 | 800.379.8733

**Australia and Asia-Pacific** +61 (2) 9870 2531

**EMEA** +44 (118) 909 3759